

Sustainable Travel Strategy – Local Plan

Road traffic causes a significant level of pollution – we all contribute to this in one way or another. To help combat this pollution Newport has developed a [Sustainable Travel Strategy](#) that provides a framework for us to work together. The Strategy operates at various levels, from city wide to local using the same format, this way we can show one action can complement another.

We are now developing local plans and would like to hear from you. Under the headings below think about what actions can be developed to help reduce pollution from road transport in the local area.

All ideas are welcome and please remember when we talk about ‘we’ it is all of us - we won’t be able to make the change that is desperately needed without working together and we need your help!

Please email - Air.Quality@Newport.gov.uk

A – PUBLIC ENGAGEMENT

How can we engage with the public in the local area to reduce road traffic and encourage other, less polluting modes of travel?
(e.g. support clean air day - <https://www.cleanairday.org.uk/>)

B – BUSINESS ENGAGEMENT

How can we engage and support with local business in the local area (and wider area) to reduce road traffic and encourage other, less polluting modes of travel?

C – BUSES AND PUBLIC TRANSPORT

How can we encourage and support the use of buses / public transport in the area?

D – CAR CLUBS / CAR SHARING

How can we set up, encourage the use of and support a car club / car sharing in the area?

E – Electric vs Fossil Fuel vehicles

How can we encourage the use of electric vehicles in the area?
Where would be the best places to install electric vehicle charging points?

F – WALKING AND CYCLING (ACTIVE TRAVEL)

How can we encourage walking and cycling in the area?
Are there any opportunities to develop cycle routes / crossings in the area?
When on-street bike hire comes to Newport, how can the area benefit?

G - SCHOOLS

How can the physical structure be adapted to help reduce pollution?
How can pupils / parents / staff be supported to help reduce road traffic pollution?

H – PUBLIC BODIES (BEST PRACTICE)

What public bodies operate in the local area and how can they support a reduction in road traffic pollution?

I – TAXIS

How can we encourage the use of low emission / electric taxis in the local area?

J – COACHES

How can the local area support coach operators to reduce the amount of pollution they generate?

K – FLEET OPERATORS

How can we encourage business that operate fleet vehicles or require deliveries to reduce their traffic related pollution footprint in the local area?

How can we promote the EcoStars Fuel Economy Scheme in the local area?

<https://www.ecostars-uk.com/>

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L – INFRASTRUCTURE

Are there any infrastructure changes that could support a reduction in traffic pollution?
Are there any road traffic enforcement measures that can be implemented in the local area to encourage a reduction in road traffic / improve traffic flow and reduce pollution?

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M – PLANNING AND CONSTRUCTION

How can the planning process support less polluting forms of travel in the local area?

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N – CLEAN AIR ZONE

A clean air zone (CAZ) is a designated area that allows the local authority to charge certain types of vehicles travelling through it. There are no current plans to implement a CAZ for the whole city. However smaller CAZ for local areas should remain an option. If a CAZ was implemented in the local area:
How large should it be?
What enforcement should it have?
What are the implications for the local area and neighbouring areas?

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